

HOUSEHOLD GAME CHANGERS

Innovators across the globe are using common household items to help solve some of the most pressing problems of global poverty. **Learn how inventive thinking is creating better conditions for millions.**



VITAMINS
70%
of Americans take supplements like vitamins.



COOKSTOVES
99.7%
of American households have a stove.



RADIOS
20 million
satellite radio subscribers pay about \$20/month for service.



WATER
The average American family of four uses
400 gallons
of water every day.



MOBILE PHONES
91%
of Americans use mobile phones.



As many as **500,000**
children worldwide go blind every year as a result of Vitamin A deficiency.



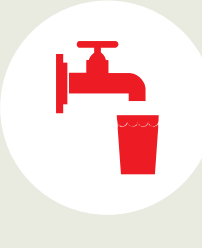
90% of the world's **2.5 billion** people who live on less than \$2 a day do *not* have access to basic financial services, such as a secure savings account.



Toxic smoke from indoor cooking fires in developing countries kills nearly **2 million** people each year.



Natural disasters killed **295,000** people in 2010.



Inadequate access to water and poor sanitation is responsible for killing around **2 million** children each year in developing countries.



RADIOS
In Haiti, USAID provided more than **40,000** solarpower radios so earthquake survivors could receive important information about international relief efforts and public safety.



MOBILE PHONES
In Kenya, a mobile banking service is used by more than **70%** of households. USAID financed the development of a mobile phone application that matches small-scale **farmers** and traders with buyers based on prices, quantities and locations.



WATER
In Cambodia, USAID is supporting local companies that produce easy-to-use ceramic water filters that provide **safe** drinking water to thousands.



VITAMINS
In Mozambique, **72%** of children and 66% of women have received Vitamin A supplements, improving their nutrition and preventing blindness, at a distribution cost of US \$1.20 per year per person.



COOKSTOVES
The US is part of a public-private partnership that is working towards the goal of **100 million** homes adopting new cookstoves and fuels by 2010, preventing premature deaths from toxic smoke and reducing pollution contributing to climate change.

★ SOURCES: <http://www.epa.gov/> | http://www.myfoxdju.com/dpps/news/international/natural-disasters-killed-295000-in-2010-ncx-010311_11283924 | <http://www.state.gov/secretary/rm/2010/03/138737.htm> | <http://www.eia.doe.gov/emeu/recs/appliances/appliances.html> | <http://www.worldwatch.org/node/6328> | <http://arstechnica.com/telecom/news/2010/03/wireless-survey-91-of-americans-have-cell-phones.ars> | www.gatesfoundation.org/ | <http://www.energyguide.com/library/EnergyLibraryTopic.asp?bid=tva&prd=10&TID=25756&SubjectID=10167> | <http://www.usaid.gov/mz/health.htm>